

Complete Listing of all Pending Claims:

1. (Currently amended) A method for printing one or more documents, operatively coupled to a printing device, the method comprising:

displaying a web page on a video display for the user, the web page including an icon, which when selected by the user, provides an indication to retrieve and print the one or more other documents without redirecting the browser or otherwise displaying the one or more other documents;

receiving an indication from a user to retrieve and print the one or more documents without first displaying the one or more documents;

issuing a request to retrieve the one or more documents from an associated one or more providers;

receiving content of the one or more documents from the associated one or more providers into a printing module; and

printing the retrieved one or more documents from the printing module, without invoking an application associated with the one or more documents, or otherwise displaying the one or more documents to the user.

(Claim 2 is canceled)

3. (Currently amended) The method of claim 1 2, wherein issuing the request comprises:

identifying a name and location of the one or more documents from instructions associated with the display of the icon;

sending a request to the one or more providers at the identified location to download of the one or more named documents.

4. (Original) The method of claim 1, wherein receiving the content of the one or more documents comprises:

populating one or more memory locations within printing module with document content.

5. (Original) The method of claim 1, wherein printing the retrieved document comprises:

reading document content from printing module memory;
interpreting the document content; and
sending print commands including the interpreted document content to a printed for rendering on one or more pages.

6. (Currently amended) The method of claim 1, wherein printing the retrieved document comprises:

~~launching an instance of an application associated with the document locally, within the printing module, without displaying the application or the retrieved document(s) to the user;~~

reading document content from printing module memory into the application associated with the document; and

sending a print command(s) from the launched application to a communicatively coupled printing device to render the document content from the application.

7. (Original) The method of claim 1, further comprising the step of:
storing a user profile;

8. (Original) The method of claim 7, further comprising the step of:
updating the user profile with information regarding recently printed documents.

9. (Original) The method of claim 8, further comprising:
subsidizing the printing step of a user based, at least in part, on some measured attribute calculated from the user profile.

10. (Currently amended) The method of claim 9, wherein the measured attribute includes one or more of a number of pages printed, a number of documents printed, a number of featured documents printed, a number of advertisements printed, ~~etc.~~

11. (Original) The method of claim 1, further comprising:
identifying one or more advertisements for presentation to the user; and
printing one or more advertisements with the one or more retrieved documents.

12. (Original) The method of claim 11, wherein identifying one or more advertisements comprises:
selecting a subset of advertisements from a plurality of advertisements based, at least in part, on a genre of the requested document(s).

13. (Original) The method of claim 11, wherein identifying one or more advertisements comprises:
selecting a subset of advertisements from a plurality of advertisements based, at least in part, on a user profile of requested documents.

14. (Original) The method of claim 1, wherein issuing a request to retrieve the one or more documents comprises:

determining whether the printing device is communicatively coupled to the provider(s) of the requested document(s);

establishing a communication link between the printing device and the providers if the printing device is not communicatively coupled to the providers.

15. (Original) The method of claim 1, further comprising:
prompting the user as to whether they wish to add the requested documents to an automated periodic printing schedule;
periodically printing requested documents identified in the periodic printing schedule.

16. (Original) A storage medium comprising a plurality of executable instructions which, when executed by a host processor, implements a method according to claim 1.

17. (Original) A computer system comprising
a memory subsystem having stored thereon a plurality of executable instructions; and
a processor, coupled to the memory subsystem, to execute at least a subset of instructions to implement the method of claim 1.

18. (Currently amended) An apparatus comprising:
an automated print function, to generate and issue a request to an operatively coupled provider to download one or more requested documents to local memory, to interpret documents stored within local memory, and to print the documents on a coupled printing device from local memory; and
a controller, coupled to the automated print function and responsive to a user indication received from a user interface, to selectively invoke an instance of the automated print function and prints a requested document, without requiring any additional input from the user and without first displaying the requested document to the user, wherein
the apparatus resides within a user's computer system and the user interface is a web page provided by a provider, the web page including an iconic selector which, when selected by a user, provides the controller with the user indication to invoke the automated print function.

19. (Claim 19 is canceled)

20. (Currently amended) An apparatus according to claim 18 ~~19~~, wherein the indication provided by the user interface includes name/identifier and location information for one or more identified documents associated with the iconic selector.

21. (Original) An apparatus according to claim 20, wherein the controller provides the automated print function with the name/identifier and location information to generate and issue a request to download the identified documents.

22. (Original) An apparatus according to claim 21, wherein the automated print function formats the download request based, at least in part, on the identified location of the request documents.

23. (Original) An apparatus according to claim 23, wherein the requested documents are downloaded into the local memory.

24. (Original) An apparatus according to claim 23, wherein the controller requests one or more advertisements from one or more providers associated with the requested documents to be printed with the requested documents.

25. (Previously presented) An apparatus according to claim 24, wherein the controller requests the advertisements based, at least in part, on information contained within the user profile.

26. (Original) An apparatus according to claim 25, wherein the controller requests the advertisements based, at least in part, on an identified genre of the requested documents.

27. (Original) An apparatus according to claim 23, wherein the controller provides the requesting user with a product subsidy based, at least in part, on a measured attribute of the user profile.

28. (Currently amended) An apparatus according to claim 27 28, wherein the measure attribute includes one or more of number of pages printed, number of documents printed, number of featured documents printed, ~~and the like~~.

29. (Original) An apparatus according to claim 28, wherein the controller generates commands instructing the coupled printing device to print a product coupon.

30. (Original) An apparatus according to claim 28, wherein the controller issues a request to a product warehouse causing a product subsidy to be sent to the user.

31. (Original) An apparatus according to claim 18, wherein the automated print function prompts the user with an offer to add the requested documents to an automated print delivery schedule.

32-35. (Claims 32-35 are canceled)

36. (Currently amended) A graphical user interface (GUI), rendered on a display device operatively coupled to a printing device, the GUI comprising:

textual content; and

an iconic selector, associated with a document in an operating system of a host device, which when selected by a user provides a print function with a name/identifier and location of the associated document causing the associated document to be printed without first displaying the document to the user, or requiring any further user interaction, wherein

the GUI is a web page, and the iconic selector is an one-click print iconic selector.

37. (Claim 37-39 are canceled)

40. (Original) A GUI according to claim 36, further comprising:
tertiary iconic selectors, associated with a document, to add the document to an automated printing delivery schedule.

41-42. (Claims 41-42 are canceled.)